

CIVIL DEPARTMENT

SESSION: JULY - JULY 25

SUBJECT NAME : ENTREPRENEUR DEVELOPMENT AND MANAGEMENT

SUBJECT CODE: 2000673(020)

LECTURE NO.	UNIT NO.	SUB TOPIC TO BE COVERED UNDER THIS UNIT	PLANNED DATE	EXECUTION DATE	REMARK
1	1	Characteristics of entrepreneurs 1.1	6/1/25	15/1/25	
2		Concept of entrepreneur and intrapreneur			
3		1.2 Benefits of becoming an intrapreneur/ entrepreneur.	7/1/25	17/1/25	
4		1.3 Scope of entrepreneurship in local and global market.	9/1/25	20/1/25	
5		1.4 Planning for establishment of an enterprise.	10/1/25	22/1/25	
6		1.5 Traits of successful intrapreneur/ entrepreneur and passion, initiative, independent decision making, team work, assertiveness, persuasion, persistence, information seeking, commitment to work contract etc.	13/1/25	25/1/25	
7		SW analysis. Team work simulation.	14/1/25	27/1/25	
8		1.6 Trait of successful entrepreneur: calculated risk taking.	16/1/25	28/1/25	
9		Risk taking simulation exercise	17/1/25	28/1/25	
10		1.7 Business opportunity Guidance	20/1/25	31/1/25	
11	2	Motivation Management 2.1	23/1/25	31/2/25	
12		Motives, motivation motivational cycle.	24/1/25	3/2/25	
13		2.2 Concept of Need for Achievement	27/1/25	4/2/25	
14		2.3 Need for Achievement assessment through various tools.	28/1/25	6/2/25	
15		• Ring toss game			
16		• Boat making exercise	30/1/25	7/2/25	
17		• Building block exercise	31/1/25	7/2/25	
18		• TAT stories	3/2/25	8/2/25	
19		• Who am I?	4/2/25	17/2/25	
20		2.4 Interpretation action plan for self development.	6/2/25	18/2/25	
21		Management of Creativity & Innovation 3.1	7/2/25	20/2/25	
22		Creativity	10/2/25	22/2/25	
23		Divergent thinking, creativity techniques	11/2/25	28/2/25	

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शासकीय सहायिका पॉलीटेक्निक
देवरन बाजार, रायपुर (छ.ग.) 492001

24	3.2 Innovation,	17/2/25	20/2/25	
25	types of innovation	19/2/25	3/3/25	
26	application of innovation	20/2/25	4/3/25	
27	3.3 Product life cycle	21/2/25	6/3/25	
28	New product development process	24/2/25	7/3/25	
29	Product development	25/2/25		
30	innovation through creativity and innovation	27/2/25	10/3/25	
31	Critical Resources			
32	Forms of business organization: Proprietorship, Partnership, Cooperative, Private.	3/3/25	10/3/25	
33	Public Ltd Company, Section 8 company, LLP	4/3/25	11/3/25	
34	4.2 Institutional Support for entrepreneurship: MSMEI, CED, DTIC,	6/3/25		
35	CITCON, CSIDC, LUN,	7/3/25	7/7/3/25	
36	NSIC, KVIC, NABARD,	10/3/25	18/3/25	
37	Banks, SIDBI	11/3/25	19/3/25	
38	4.3 Entrepreneurship promotion schemes of centre and state.	17/3/25		
39	4.4 Marketing Mix, Market survey for project identification	18/3/25	20/3/25	
40	4.5 Inventory control, vendor development, material movement, store management.	20/3/25		
41	Sustainable business plan	21/3/25	21/3/25	
42	Format of business plan/techno-economic feasibility report			
43	5.2 Demand and annual production target based on market survey.	24/3/25	21/3/25	
44	5.3 Outline production/service process.	25/3/25		
45	5.4 Land, building and machinery requirement	27/3/25	21/3/25	
46	5.5 Power, utilities and raw material requirement	1/4/25	21/3/25	
47	5.6 Fixed capital, Working capital, Subsidy and Cost of Project.	3/4/25	21/3/25	
48	5.7 Means of finance, calculation of interest	4/4/25	21/3/25	
	5.8 Profitability analysis, Break-even point.	7/4/25	21/3/25	

Prakash
HOD

Dept. Of Civil Engg.
Govt. Co-Ed polytechnic
Raipur (C.G.)

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वैरन बाजार, रायपुर (छ.प्र.) 492001